

Rep Order# 6863882 Ver# 5 Mod# 1 Status Confirmed Traffic Order# 214618 Printed: 10/19/2012 12:45 PM 1 of 3  
EC'd Yes Last Received: 10/19/2012 11:42 AM  
Showing Buylines: All Lines

Station WISH-TV INDIANAPOLIS, IN Agency ( ) WATERFRONT STRATEGIES Rep Firm  
Advertiser ( ) MAJORITY PAC 3050 K ST NW Sales Office ( ) PHILADELPHIA  
Product Issue WASHINGTON, DC 20007 Salesperson ( ) KATE BRADY  
Estimate# 2079 Agency C/P1/P2/E 94/100/2079  
Buyer Mike Furman Flight Dates 10/17/2012 - 10/23/2012 Salesperson Phone# 215-567-6005  
Phone# Hiatus Weeks Salesperson FAX# 215-567-5938  
Fax#

--- CONTRACT COMMENT ---  
SC=\*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W-F,M-TU	5A-530A	DAYBREAK EARLY EDITION	:30	\$250.00	10/17-10/23	2	1	2	\$500.00	
	2	W-F,M-TU	530A-6A	DAYBREAK FIRST EDITION	:30	\$450.00	10/17-10/23	1	1	1	\$450.00	
	3	W-F,M-TU	6A-7A	DAYBREAK @ 6	:30	\$650.00	10/17-10/23	3	1	3	\$1,950.00	
	4	W-F,M-TU	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$500.00	10/17-10/23	3	1	3	\$1,500.00	
	5	W-F,M-TU	8A-9A	CBS THIS MORNING	:30	\$150.00	10/17-10/23	3	1	3	\$450.00	
	6	SA	6A-9A	DAYBREAK SATURDAY	:30	\$450.00	10/20-10/20	1	1	1	\$450.00	
	7	SU	6A-9A	DAYBREAK SUNDAY	:30	\$350.00	10/21-10/21	1	1	1	\$350.00	
	8	W-F,M-TU	10A-11A	LET'S MAKE A DEAL	:30	\$400.00	10/17-10/23	2	1	2	\$800.00	
	9	W-F,M-TU	11A-12P	THE PRICE IS RIGHT	:30	\$750.00	10/17-10/23	3	1	3	\$2,250.00	
	10	W-F,M-TU	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$900.00	10/17-10/23	4	1	4	\$3,600.00	
	11	W-F,M-TU	2P-3P	THE TALK	:30	\$600.00	10/17-10/23	2	1	2	\$1,200.00	
	12	W-F,M-TU	3P-4P	RACHAEL RAY	:30	\$300.00	10/17-10/23	2	1	2	\$600.00	
	13	W-F,M-TU	4P-5P	ANDERSON	:30	\$300.00	10/17-10/23	2	1	2	\$600.00	
	14	W-F,M-TU	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$900.00	10/17-10/23	2	1	2	\$1,800.00	

Rep Order# 6863882 Ver# 5 Mod# 1 Status Confirmed  
EC'd Yes

Traffic Order# 214618

Printed: 10/19/2012 12:45 PM  
Last Received: 10/19/2012 11:42 AM  
Showing Buylines: All Lines

Station WISH-TV INDIANAPOLIS, IN  
Advertiser ( ) MAJORITY PAC  
Product Issue  
Estimate# 2079  
Buyer Mike Furman  
Phone#  
Fax#

Agency ( ) WATERFRONT STRATEGIES  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 94/100/2079  
Flight Dates 10/17/2012 - 10/23/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	15	W-F,M-TU	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$900.00	10/17-10/23	3	1	3	\$2,700.00	
	16	W-F,M-TU	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$900.00	10/17-10/23	3	1	3	\$2,700.00	
	17	W-F,M-TU	630P-7P	CBS NEWS ADJ 1P/DAY	:30	\$1,500.00	10/17-10/23	2	1	2	\$3,000.00	
	18	SU	6P-7P	WISH-TV 6P NEWS WEEKEND	:30	\$800.00	10/21-10/21	0	0	0	\$0.00	
	Buyline Comment: SPTS N/A DUE PGM CHANGE-MKGDS 2X 7-8P											
	19	W-F,M-TU	7P-730P	INSIDE EDITION	:30	\$850.00	10/17-10/23	2	1	2	\$1,700.00	
	20	W-F,M-TU	730P-8P	ENTERTAINMENT TONIGHT	:30	\$900.00	10/17-10/23	2	1	2	\$1,800.00	
	21	TU	10P-11P	VEGAS	:30	\$2,600.00	10/23-10/23	1	1	1	\$2,600.00	
	22	TH	9P-10P	PERSON OF INTEREST	:30	\$5,000.00	10/18-10/18	1	1	1	\$5,000.00	
	23	W-F,M-TU	11P-1135P	WISH-TV NEWS 8 @ 11	:30	\$1,500.00	10/17-10/23	2	1	2	\$3,000.00	
	24	SA	11P-1135P	WISH-TV NEWS 8 @ 11	:30	\$1,000.00	10/20-10/20	1	1	1	\$1,000.00	
	25	SU	11P-1130P	WISH-TV NEWS 8 @ 11	:30	\$1,500.00	10/21-10/21	1	1	1	\$1,500.00	
	26	W-F,M-TU	1135P-1235A	DAVID LETTERMAN	:30	\$500.00	10/17-10/23	2	1	2	\$1,000.00	
	27	M	7P-8P	INSIDE/E.T.	:30	\$800.00	10/22-10/22	2	1	2	\$1,600.00	
	Buyline Comment: MKGDS FOR SUN 6-630P											

--REPORT TOTALS--

Rep Order# 6863882 Ver# 5 Mod# 1 Status Confirmed

Traffic Order# 214618

Printed: 10/19/2012 12:45 PM  
Last Received: 10/19/2012 11:42 AM  
Showing Buylines: All Lines

3 of 3

Station WISH-TV INDIANAPOLIS, IN  
Advertiser ( ) .MAJORITY PAC  
Product Issue  
Estimate# 2079  
Buyer Mike Furman  
Phone#  
Fax#

Agency ( ) WATERFRONT STRATEGIES  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 94/100/2079  
Flight Dates 10/17/2012 - 10/23/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

Report Totals: 53 / \$44,100.00

---SALES MONTHLY TOTALS---

Oct 12: 53 / \$44,100.00  
Sales Totals: 53 / \$44,100.00  
Station Totals: 53 / \$44,100.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$44,100

CABL 0%	WISH 100%	WNDY 0%	WRTV 0%	WTHR 0%
WTTV 0%	WXIN 0%			

---COMPETITIVE COMMENTS---

COMP TO FOLLOW

Books null  
Demos RA35+

---CREDIT RISK---

CASH IN ADVANCE

# Spot Manager: All, 10/17/12-10/23/12

Station	Advertiser	Product	Estimote	Inventory Description	Time Period	Length	Date	Air Time	Inv. Code	Placed	Rate	Ad-ID	Priority
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Alt Order #: 06863882

WISH	POL/Majority PAC	Issue	2079	Daybreak @ 6	558-7a	:30	10/17/12	6:43:42 AM Daybreak @ 6			\$650.00	MP12IN04TH	P2
WISH	POL/Majority PAC	Issue	2079	CBS This Morning @8	8-9a	:30	10/17/12	8:10:16 AM CBS This Morning			\$150.00	MP12IN04TH	P3
WISH	POL/Majority PAC	Issue	2079	Price Is Right	1058-12p	:30	10/17/12	10:58:26 AM Price Is Right			\$750.00	MP12IN04TH	P1
WISH	POL/Majority PAC	Issue	2079	The Talk	2-3p	:30	10/17/12	2:59:11 PM The Talk			\$600.00	MP12IN04TH	P1
WISH	POL/Majority PAC	Issue	2079	Anderson Cooper	357-5p	:30	10/17/12	4:09:24 PM M-F 4p-5p			\$300.00	MP12IN04TH	P3
WISH	POL/Majority PAC	Issue	2079	News 8 @ 530p	530-6p	:30	10/17/12	5:35:09 PM News 8 @530			\$900.00	MP12IN04TH	P2
WISH	POL/Majority PAC	Issue	2079	News 8 @6	558-630p	:30	10/17/12	6:06:25 PM News 8 @6			\$900.00	MP12IN04TH	P2
WISH	POL/Majority PAC	Issue	2079	Inside Edition	658-730p	:30	10/17/12	7:05:44 PM M-F 7-730p			\$850.00	MP12IN04TH	P2
WISH	POL/Majority PAC	Issue	2079	Entertainment Tonight	728-8p	:30	10/17/12	7:45:45 PM M-F 730-8p			\$900.00	MP12IN04TH	P2
WISH	POL/Majority PAC	Issue	2079	David Letterman	1135p-1237a	:30	10/17/12	12:24:45 XM David Letterman			\$500.00	MP12IN04TH	P3
WISH	POL/Majority PAC	Issue	2079	Daybreak @530am	530-6a	:30	10/18/12	5:50:53 AM Daybreak @ 530am			\$450.00		P3
WISH	POL/Majority PAC	Issue	2079	Daybreak @ 6	558-7a	:30	10/18/12	6:28:13 AM Daybreak @ 6			\$650.00		P2
WISH	POL/Majority PAC	Issue	2079	CBS This Morning @7a	7-8a	:30	10/18/12	7:58:56 AM CBS This Morning			\$500.00		P3
WISH	POL/Majority PAC	Issue	2079	Noon News	1158a-1230p	:30	10/18/12	12:22:03 PM Noon News			\$900.00		P1
WISH	POL/Majority PAC	Issue	2079	CBS Evening News	630-7p	:30	10/18/12	6:29:26 PM News 8 @6			\$1,500.00		P1
WISH	POL/Majority PAC	Issue	2079	CBS Evening News	630-7p	:30	10/18/12	6:58:56 PM M-F 7-730p			\$1,500.00		P1
WISH	POL/Majority PAC	Issue	2079	Entertainment Tonight	728-8p	:30	10/18/12	7:46:30 PM M-F 730-8p			\$900.00		P2
WISH	POL/Majority PAC	Issue	2079	Thursday 9-10p	858-10p	:30	10/18/12	9:20:27 PM Thur Hour 2			\$5,000.00		P2
WISH	POL/Majority PAC	Issue	2079	News 8 @ 11 M-F	11-1135p	:30	10/19/12	LN M-F			\$1,500.00		P2
WISH	POL/Majority PAC	Issue	2079	News 8 @ 530p	530-6p	:30	10/19/12	News 8 @530			\$900.00		P2
WISH	POL/Majority PAC	Issue	2079	Let's Make A Deal	958-11a	:30	10/19/12	9:58:56 AM Let's Make a Deal			\$400.00		P2
WISH	POL/Majority PAC	Issue	2079	Noon News	1158a-1230p	:30	10/19/12	12:22:48 PM Noon News			\$900.00		P1
WISH	POL/Majority PAC	Issue	2079	Rachael Ray	258-4p	:30	10/19/12	3:27:30 PM M-F 3p-4p			\$300.00		P3
WISH	POL/Majority PAC	Issue	2079	News 8 @6	558-630p	:30	10/19/12	6:12:59 PM News 8 @6			\$900.00		P2
WISH	POL/Majority PAC	Issue	2079	Daybreak Saturday	558-9a	:30	10/20/12	8:44:58 AM Daybreak Saturday			\$450.00		P2
WISH	POL/Majority PAC	Issue	2079	News 8 @ 11 Saturday	11-1135p	:30	10/20/12	11:19:11 PM LN Sa			\$1,000.00		P2
WISH	POL/Majority PAC	Issue	2079	News 8 @ 11 Sunday	11-1130p	:30	10/21/12	LN Su			\$1,500.00		P2
WISH	POL/Majority PAC	Issue	2079	News 8 Weekend/Sunday	558-7p	:30	10/21/12	News 8 Weekend/S			\$800.00		P1
WISH	POL/Majority PAC	Issue	2079	News 8 Weekend/Sunday	558-7p	:30	10/21/12	News 8 Weekend/S			\$800.00		P1
WISH	POL/Majority PAC	Issue	2079	Daybreak Sunday	558-9a	:30	10/21/12	7:22:09 AM Daybreak Sunday			\$350.00		P2
WISH	POL/Majority PAC	Issue	2079	News 8 @5p	5-530p	:30	10/22/12	News 8 @5			\$900.00		P2
WISH	POL/Majority PAC	Issue	2079	Inside Edition	658-730p	:30	10/22/12	M-F 7-730p			\$850.00		P2
WISH	POL/Majority PAC	Issue	2079	News 8 @6	558-630p	:30	10/22/12	News 8 @6			\$900.00		P2
WISH	POL/Majority PAC	Issue	2079	The Talk	2-3p	:30	10/22/12	The Talk			\$600.00		P1
WISH	POL/Majority PAC	Issue	2079	CBS This Morning @7a	7-8a	:30	10/22/12	CBS This Morning			\$500.00		P3
WISH	POL/Majority PAC	Issue	2079	Noon News	1158a-1230p	:30	10/22/12	Noon News			\$900.00		P1
WISH	POL/Majority PAC	Issue	2079	Price Is Right	1058-12p	:30	10/22/12	Price Is Right			\$750.00		P1
WISH	POL/Majority PAC	Issue	2079	Daybreak @ 5am	5-530a	:30	10/22/12	5:18:22 AM Daybreak @ 5am			\$250.00		P3
WISH	POL/Majority PAC	Issue	2079	CBS This Morning @8	8-9a	:30	10/22/12	8:23:32 AM CBS This Morning			\$150.00		P3
WISH	POL/Majority PAC	Issue	2079	Rachael Ray	258-4p	:30	10/22/12	3:58:56 PM M-F 3p-4p			\$300.00		P3
WISH	POL/Majority PAC	Issue	2079	David Letterman	1135p-1237a	:30	10/22/12	12:26:00 XM David Letterman			\$500.00		P3
WISH	POL/Majority PAC	Issue	2079	News 8 @5p	5-530p	:30	10/23/12	News 8 @5			\$900.00		P2
WISH	POL/Majority PAC	Issue	2079	Price Is Right	1058-12p	:30	10/23/12	Price Is Right			\$750.00		P1
WISH	POL/Majority PAC	Issue	2079	News 8 @ 530p	530-6p	:30	10/23/12	News 8 @530			\$900.00		P2
WISH	POL/Majority PAC	Issue	2079	CBS This Morning @8	8-9a	:30	10/23/12	CBS This Morning			\$150.00		P3
WISH	POL/Majority PAC	Issue	2079	Let's Make A Deal	958-11a	:30	10/23/12	Let's Make a Deal			\$400.00		P2

[Filtered by: ] [Sorted by: Alt Order #]

Spot Manager: All, 10/17/12-10/23/12

Station	Advertiser	Product	Estimote	Order Inventory	Description	Time Period	Length	Date	Air Time	Inv. Code (Placed)	Rate	Ad-ID	Priority
Alt Order #: 06863882													
WISH	POL/Majority PAC	Issue	2079	Anderson Cooper		357-5p	:30	10/23/12		M-F 4p-5p	\$300.00		P3
WISH	POL/Majority PAC	Issue	2079	Noon News		1158a-1230p	:30	10/23/12		Noon News	\$900.00		P1
WISH	POL/Majority PAC	Issue	2079	CBS This Morning @7a		7-8a	:30	10/23/12		CBS This Morning	\$500.00		P3
WISH	POL/Majority PAC	Issue	2079	Daybreak @ 5am		5-530a	:30	10/23/12		5:18:22 AM Daybreak @ 5am	\$250.00		P3
WISH	POL/Majority PAC	Issue	2079	Daybreak @ 6		558-7a	:30	10/23/12		6:58:56 AM Daybreak @ 6	\$650.00		P2
WISH	POL/Majority PAC	Issue	2079	Tuesday 10-11p		958-11p	:30	10/23/12		10:15:04 PM Tue Hour 3	\$2,600.00		P2
WISH	POL/Majority PAC	Issue	2079	News 8 @ 11 M-F		11-1135p	:30	10/23/12		11:25:27 PM LN M-F	\$1,500.00		P2
											<b>\$44,100.00</b>		
											<b>\$44,100.00</b>		

[Filtered by: ] [Sorted by: Alt Order #]

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Mike Furman  
do hereby request station time concerning the following issue:

Majority PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As	ordered			

**Total Charges:**

This broadcast time will be used by: Majority PAC

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Hill & Fry, LLC
Wash. State, DC 20005

701 374 5141, ext.
202-335-8700

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; 
 ☐ a committee; 
 ☐ an association; 
 ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

*Rebecca Lamb*

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

4/4/12
*[Signature]*
202-335-8700

Date                                      Signature                                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted                      ☐ Accepted in Part                      ☐ Rejected

\_\_\_\_\_
\_\_\_\_\_
\_\_\_\_\_

Signature                                      Printed Name                                      Title

## AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any  
Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	<i>As ordered</i>				

**Total Charges:**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.



# INVOICE



**Remit Address:**  
**WISH**  
90359 Collections Center Drive  
Chicago, IL 60693  
Main: (317) 923-8888  
Billing: (317) 923-8888

**Billing Address:**

Waterfront Strategies  
Attention: Accounts Payable  
3050 K Street Northwest  
Washington, DC 20007  
USA

Advertiser	POL/Majority PAC
Product	Issue
Estimate Number	2079

Invoice #	214618-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/23/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	214618
Alt Order #	06863882
Deal #	
Order Flight	10/17/12 - 10/23/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	94
Product Code	100

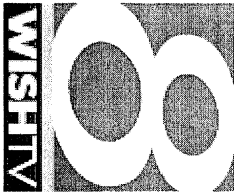
Agency Ref	IN14921
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WISH	Daybreak @ 5am	5-530a		10/17/12 to 10/23/12	2x	MTWTF--				
	WISH			M	10/22/12	:30	5:21 AM	MP12IN04TH	\$250.00		1
	WISH			Tu	10/23/12	:30	5:23 AM	MP12IN04TH	\$250.00		2
2	WISH	Daybreak @530am	530-6a		10/17/12 to 10/23/12	1x	MTWTF--				
	WISH			Th	10/18/12	:30	5:52 AM	MP12IN04TH	\$450.00		1
3	WISH	Daybreak @ 6	558-7a		10/17/12 to 10/23/12	3x	MTWTF--				
	WISH			W	10/17/12	:30	6:45 AM	MP12IN04TH	\$650.00		3
	WISH			Th	10/18/12	:30	6:28 AM	MP12IN04TH	\$650.00		1
	WISH			Tu	10/23/12	:30	6:58 AM	MP12IN04TH	\$650.00		2
4	WISH	CBS This Morning @7a	7-8a		10/17/12 to 10/23/12	3x	MTWTF--				
	WISH			Th	10/18/12	:30	7:59 AM	MP12IN04TH	\$500.00		2
	WISH			M	10/22/12	:30	7:39 AM	MP12IN04TH	\$500.00		1
	WISH			Tu	10/23/12	:30	7:26 AM	MP12IN04TH	\$500.00		3
5	WISH	CBS This Morning @8	8-9a		10/17/12 to 10/23/12	3x	MTWTF--				
	WISH			W	10/17/12	:30	8:11 AM	MP12IN04TH	\$150.00		2
	WISH			M	10/22/12	:30	8:24 AM	MP12IN04TH	\$150.00		3
	WISH			Tu	10/23/12	:30	8:54 AM	MP12IN04TH	\$150.00		1
6	WISH	Daybreak Saturday	558-9a		10/15/12 to 10/21/12	1x	-----S-				
	WISH			Sa	10/20/12	:30	8:48 AM	MP12IN04TH	\$450.00		1
7	WISH	Daybreak Sunday	558-9a		10/15/12 to 10/21/12	1x	-----S				
	WISH			Su	10/21/12	:30	7:21 AM	MP12IN04TH	\$350.00		1
8	WISH	Let's Make A Deal	958-11a								

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

INVOICE



Remit Address:  
**WISH**  
90359 Collections Center Drive  
Chicago, IL 60693  
Main: (317) 923-8888  
Billing: (317) 923-8888

Advertiser	POL/Majority PAC
Product	Issue
Estimate Number	2079

Invoice #	214618-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/23/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	214618
Alt Order #	06863882
Deal #	
Order Flight	10/17/12 - 10/23/12

Billing Address:

Waterfront Strategies  
Attention: Accounts Payable  
3050 K Street Northwest  
Washington, DC 20007  
USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	94
Product Code	100

Agency Ref	IN14921
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
8	WISH	Let's Make A Deal	958-11a	10/17/12 to 10/23/12	2x	MTWTF--					
	WISH			F	10/19/12	:30	9:59 AM	MP12JIN04TH	\$400.00		1
	WISH			Tu	10/23/12	:30	9:57 AM	MP12JIN04TH	\$400.00		2
9	WISH	Price Is Right	1058-12p	10/17/12 to 10/23/12	3x	MTWTF--					
	WISH			W	10/17/12	:30	10:58 AM	MP12JIN04TH	\$750.00		1
	WISH			M	10/22/12	:30	11:59 AM	MP12JIN04TH	\$750.00		2
	WISH			Tu	10/23/12	:30	10:59 AM	MP12JIN04TH	\$750.00		3
10	WISH	Noon News	1158a-1230p	10/17/12 to 10/23/12	4x	MTWTF--					
	WISH			Th	10/18/12	:30	12:24 PM	MP12JIN04TH	\$900.00		2
	WISH			F	10/19/12	:30	12:26 PM	MP12JIN04TH	\$900.00		3
	WISH			M	10/22/12	:30	12:10 PM	MP12JIN04TH	\$900.00		4
	WISH			Tu	10/23/12	:30	12:10 PM	MP12JIN04TH	\$900.00		1
11	WISH	The Talk	2-3p	10/17/12 to 10/23/12	2x	MTWTF--					
	WISH			W	10/17/12	:30	2:59 PM	MP12JIN04TH	\$600.00		1
	WISH			Tu	10/23/12	:30	2:30 PM	MP12JIN04TH	\$600.00		2
12	WISH	Rachael Ray	258-4p	10/17/12 to 10/23/12	2x	MTWTF--					
	WISH			F	10/19/12	:30	3:34 PM	MP12JIN04TH	\$300.00		2
	WISH			M	10/22/12	:30	3:59 PM	MP12JIN04TH	\$300.00		1
13	WISH	Anderson Cooper	357-5p	10/17/12 to 10/23/12	2x	MTWTF--					
	WISH			W	10/17/12	:30	4:20 PM	MP12JIN04TH	\$300.00		2
	WISH			Tu	10/23/12	:30	4:29 PM	MP12JIN04TH	\$300.00		1
14	WISH	News 8 @5p	5-530p	10/17/12 to 10/23/12	2x	MTWTF--					

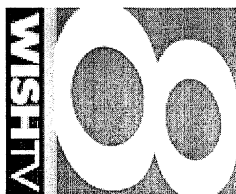
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## INVOICE

## Remit Address:

**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888



## Billing Address:

Waterfront Strategies  
 Attention: Accounts Payable  
 3050 K Street Northwest  
 Washington, DC 20007  
 USA

Advertiser	POL/Majority PAC
Product	Issue
Estimate Number	2079

Invoice #	214618-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/23/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	214618
Alt Order #	06863882
Deal #	
Order Flight	10/17/12 - 10/23/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	94
Product Code	100

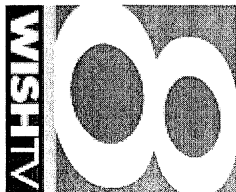
Agency Ref	IN14921
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
14	WISH	News 8 @5p	5-530p	M	10/22/12	:30	5:29 PM	MP12IN04TH	\$900.00		2
	WISH			Tu	10/23/12	:30	5:23 PM	MP12IN04TH	\$900.00		1
15	WISH	News 8 @ 530p	530-6p	10/17/12 to 10/23/12	3x	MTWTF--					
	WISH			W	10/17/12	:30	5:39 PM	MP12IN04TH	\$900.00		3
	WISH			F	10/19/12	:30	5:51 PM	MP12IN04TH	\$900.00		2
	WISH			Tu	10/23/12	:30	5:44 PM	MP12IN04TH	\$900.00		1
16	WISH	News 8 @6	558-630p	10/17/12 to 10/23/12	3x	MTWTF--					
	WISH			W	10/17/12	:30	6:11 PM	MP12IN04TH	\$900.00		2
	WISH			F	10/19/12	:30	6:16 PM	MP12IN04TH	\$900.00		3
	WISH			Tu	10/23/12	:30	6:21 PM	MP12IN04TH	\$900.00		1
17	WISH	CBS Evening News	630-7p	10/17/12 to 10/23/12	2x	MTWTF--					
	WISH			Th	10/18/12	:30	6:29 PM	MP12IN04TH	\$1,500.00		2
	WISH			Th	10/18/12	:30	6:59 PM	MP12IN04TH	\$1,500.00		1
18	WISH	News 8 Weekend/Sunday	558-7p	10/15/12 to 10/21/12	2x	-----S					
	WISH			Su	10/21/12	:00			<del>\$800.00</del> See MG 18.3,18.4		1
	WISH			Su	10/21/12	:00			<del>\$800.00</del> See MG 18.3,18.4		2
	WISH			M	10/22/12	:30	7:12 PM	MP12IN04TH	\$800.00	MG for 18.1,18.2	3
	WISH			M	10/22/12	:30	7:41 PM	MP12IN04TH	\$800.00	MG for 18.1,18.2	4
19	WISH	Inside Edition	658-730p	10/17/12 to 10/23/12	2x	MTWTF--					
	WISH			W	10/17/12	:30	7:12 PM	MP12IN04TH	\$850.00		1
	WISH			Tu	10/23/12	:30	7:28 PM	MP12IN04TH	\$850.00		2
20	WISH	Entertainment Tonight	728-8p	10/17/12 to 10/23/12	2x	MTWTF--					
	WISH			W	10/17/12	:30	7:47 PM	MP12IN04TH	\$900.00		1

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## INVOICE



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Advertiser	POL/Majority PAC
Product	Issue
Estimate Number	2079

Invoice #	214618-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/23/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	214618
Alt Order #	06863882
Deal #	
Order Flight	10/17/12 - 10/23/12

**Billing Address:**

Waterfront Strategies  
 Attention: Accounts Payable  
 3050 K Street Northwest  
 Washington, DC 20007  
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	94
Product Code	100

Agency Ref	IN14921
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
20	WISH	Entertainment Tonight	728-8p	Th	10/18/12	:30	7:46 PM	MP12IN04TH	\$900.00		2
21	WISH	Tuesday 10-11p	958-11p	Th	10/18/12	:30	7:46 PM	MP12IN04TH	\$900.00		2
22	WISH	Thursday 9-10p	858-10p	Tu	10/23/12	:30	10:36 PM	MP12IN04TH	\$2,600.00		1
23	WISH	News 8 @ 11 M-F	11-1135p	Th	10/18/12	:30	9:37 PM	MP12IN04TH	\$5,000.00		1
24	WISH	News 8 @11 Saturday	11-1135p	F	10/19/12	:30	11:09 PM	MP12IN04TH	\$1,500.00		1
25	WISH	News 8 @ 11 Sunday	11-1130p	Tu	10/23/12	:30	11:29 PM	MP12IN04TH	\$1,500.00		2
26	WISH	David Letterman	1135p-1237a	Sa	10/20/12	:30	11:23 PM	MP12IN04TH	\$1,000.00		1
				Su	10/21/12	:30	12:06 AM	MP12IN04TH	\$1,500.00		1
				W	10/17/12	:30	12:31 AM	MP12IN04TH	\$500.00		2
				M	10/22/12	:30	11:59 PM	MP12IN04TH	\$500.00		1
<b>Aired Spots 53</b>											
<b>Gross Total</b>									<b>\$44,100.00</b>		

**Payment Terms 30 Days**

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Advertiser	POL/Majority PAC
Product	Issue
Estimate Number	2079

<b>Invoice #</b>	<b>214618-1</b>
Invoice Date	10/28/12
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Station	WISH
Account Executive	Petry Philadelphia
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Order #	214618
Alt Order #	06863882
Deal #	
Order Flight	10/17/12 - 10/23/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	94
Product Code	100

Agency Commission **\$6,615.00**

Net Amount Due **\$37,485.00**

Agency Ref	IN14921
Advertiser Ref	

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